



New from Patos Island Press March 2012

WALKING THE BOARD WALK

Secrets of an Enjoyable Nonprofit Board Experience

Vaughn Sherman

BUSINESS/MANAGEMENT NONPROFIT ORGANIZATIONS

Trade paperback, 104 pages, 5 x7

\$12.95, ISBN 978-0-9847225-0-1

Case quantity: 104

CONTENT: *Walking the Board Walk* will assist nonprofit board leadership and individuals to develop boards in ways that will improve governance and make the experience more satisfying. Vaughn Sherman addresses areas that will turn around poor board performance and dissatisfaction. Sherman offers valuable suggestions for: solving personality conflicts, recruiting a diverse board, coming to an agreement when members are divided on an issue, and establishing open communication and respectful interaction.

SELLING POINTS

- Vaughn Sherman is a certified mediator with thirty years of experience working with nonprofits
- Nonprofits contribute significantly to the needs of communities and effective management is critical to their success
- *Walking the Board Walk* is an affordable volume with a wealth of essential information

MARKETING & PROMOTION

- National Marketing & Social Media Campaign
- Online outreach to business, educational, and activist blogs and websites
- Interviews on news/talk radio programs

ABOUT THE AUTHOR: Vaughn Sherman was born and educated in Seattle, Washington. After working as a fisheries biologist in Alaska and Washington State, he was recruited by the CIA and served more than twenty years, mostly abroad. After taking early retirement, Vaughn became involved in numerous community activities, mostly involving the governance of non-profit agencies and community colleges. He and his wife live in the Pacific Northwest.

Place a direct order with Epicenter Press:

(866) 235-4015 toll free (425) 481-8253 (fax)

orders@epicenterpress.com

www.epicenterpress.com

www.aftershocksmedia.com

Wholesalers

- **Partners/West** Renton, WA (800) 563-2385
- **Ingram Book Co.** (800) 937-8200
customer.service@ingrambook.com
- **Baker & Taylor** (800) 775-1800 btinfo@btol.com
- **News Group-Alaska** Anchorage (907) 563-3251 x5541
- **Todd Communications** Alaska (907) 274-8633
- **Midwest Library Service** (800) 325-8833
www.midwestls.com

Publisher's reps:

Western U.S.: Pacific Four Sales-Bellevue, Inc.

Chuck Loeser, chuck_loeser@comcast.net

Mary Loeser, mary_loeser@comcast.net (425) 644-9737, fax (425) 401-9934

Eastern U.S.: Parson Weems Publisher Services

Christopher R. Kerr, chriskerr@parsonweems.com (914) 478-5751

New York Metro, Northern NJ (selected accounts), Eastern MA, CT, RI, ME

Linda Cannon, lindacannon@parsonweems.com (724) 513-9426

Eastern PA, MD, Washington DC, DE, WV, Western NY, NJ

Eileen Bertelli, eileenbertelli@parsonweems.com (845) 987-7233

Central NY, CT, MA, VT, NH, Northern NJ

Causten Stehle, Manager, office@parsonweems.com (914) 948-4259 Hudson Valley (selected accounts)

Alaska Gift: Karen Sobolesky, info@kscoalaska.com

(907) 929-3161, fax (907) 929-3944 (Anchorage)